

CURRICULUM VITAE



PERSONAL DETAILS

Name **FERRANTE RAFFAELE**
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CONSULTANCY COOPERATIONS

- Date 2008 / 2016

- Company Name **ADIDAS GE - Germany**
 - Field Sport / Fashion
 - Job Title Design & Marketing Coach

- Company Name **NATUZZI S.P.A. - Italy**
 - Field Furniture
 - Job Title Art Director

- Company Name **HUGO BOSS / TOMMY HILFIGER / BURBERRY / RALPH LAUREN / BALLY / KENNETH COLE / MICHAEL KORS / DIESEL / MERRELL / SEBAGO / DESIGUAL / GUESS / PIRELLI / MOMODESIGN / SAMSONITE and so on - International**
 - Field Fashion
 - Job Title Design & Marketing Management

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- Company Name **CREA SCHOOL (Geneva CH) – (2015 / 2016)**
 - Field University – Courses / Master
 - Job Title Head of:
 - Marketing Module – Master Mode

 - Company Name **ACCADEMIA DEL LUSSO – Italy / China (2013 / June 2016)**
 - Field Private School – Courses / Master
 - Job Title Teacher / Head of:
 - Marketing – Courses
 - Marketing – Master in Italian and in English

- Retail Management - Master in Italian and in English
- Brand Management -- Master in Italian and in English

Project Leader of:

- AGATHA RUIZ DE LE PRADA / VERSACE / NATUZZI / DOLCE & GABBANA / CASSINA / ADIDAS GE

• **Company Name** **IED – ISTITUTO EUROPEO DI DESIGN - Spain / Italy / Brazil (2009 / 2013)**
 • **Field** Design University – Courses / Master
 • **Job Title** Teacher / Head of:

- Design Management – Courses
- Marketing & Communication - Courses
- Design & Marketing - Master in English

Project Leader of:

- DUCATI / ALPHA ROMEO / ABARTH / INDESIT COMPANY S.P.A. / THUN / ADIDAS GE

• **Company Name** **POLIDESIGN – POLITECNICO DI MILANO (2008 / 2009)**
 • **Field** Design University – Courses
 • **Job Title** Teacher for:

- Creativity Directions - Design Course

EMPLOYMENTS

• **Date** 2004 / 2008
 • **Company Name** **SIXTY S.P.A. (MISS SIXTY / ENERGIE / KILLAH / ROBERTA DI CAMERINO / MURPHY & NYE)**
 • **Field** Clothing - Footwear - Accessories
 • **Job Title** Art Director
 • **Joint Venture** Alpha Romeo / Murphy & Nye

• **Date** 2003 / 2004
 • **Company Name** **ELECTROLUX I.D.C.E.**
 • **Field** Appliances
 • **Job Title** Art Director

• **Date** 2000 / 2003
 • **Company Name** **UNITED COLORS OF BENETTON**
 • **Field** Clothing - Footwear - Accessories
 • **Job Title** Design Manager
 • **Joint Venture** Formula One / Benetton Sport System

• **Date** 2000 / 2000
 • **Company Name** **FILA SPORT**
 • **Field** Sportive Footwear - Accessories

- Job Title Design Manager
- Joint Venture Ferrari / Fila Sport

- Date 1990 / 1999
- Companies Name **Free-lance "DESIGNER" for different**
 - **National and International Firms**
 - **Public and Private Company**
- Fields Different
- Job Titles Different

EDUCATION

- Date 1987 / 1989
- University Name **SCUOLA INTERNAZIONALE "COMIX" – Rome**
 - Course Design Course
 - Certificate Professional certification - Post diploma
 - Grade 60/60
- Major Contents Design / Graphic / Illustration / Photography
- Acquired Title Designer

- Periodo 1983 / 1987
- Scholl Name **ISTITUTO STATALE D'ARTE**
- Major Contents Graphic / Design
- Acquired Title Graphic Designer

LANGUAGES

ITALIAN – MOTHER TONGUE

- Other Languages

ENGLISH - FLUENT

FRENCH - FLUENT

SPANISH - NOTION

- SKILLS
 - Good drawing and rendering skills;
 - Good written communication skills English/French/Italian; Strong coaching, mentoring and facilitating skills.